

# Licensed Ultion Key Centres



Demand for extra Ultion keys has grown enormously as Ultion becomes the 3\* lock of choice for door manufacturers. Inevitably this leads to imitation Ultion keys being produced, on-line retailers displaying prices on the internet and eBay sales.

We handle these instances as they occur because we are keen to ensure that our independent locksmith customers get maximum benefit from the rise of Ultion.

For further protection we're developing the Ultion Key Centre initiative and are issuing license numbers for our customers to prove that they are a recognised Ultion Key Centre using genuine Ultion key blanks.

## How will customers know what to look for?

The new keycard on all Ultion keys will warn the customer of the risks with non-genuine Ultion keys and direct them to a web page with full details.

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£1000  
GUARANTEE

If an intruder breaks into your home by snapping Ultion we'll pay you £1000

Register your lock for free

www.ultion-lock.co.uk/guarantee

To maintain reliable operation & guarantee only use genuine Ultion keys  
www.ultion-lock.co.uk/morekeys

## New webpage

The new 'Genuine Keys' page (on the right) explains what can go wrong with badly cut or imitation key blanks. The customer can check the validity of license numbers here.

## How does a locksmith become licensed

All active Brisant customers are licensed Ultion Key Centres. 'Active' is any customer who is consistently selling Brisant locks, this can be either E, D, BS, MLA or Ultion. Buying Ultion key blanks alone is not a qualification criteria.

We support independent locksmiths not national chains. These changes will redirect customers from unlicensed locksmiths currently sourcing keys from third parties.

## Sending you customers

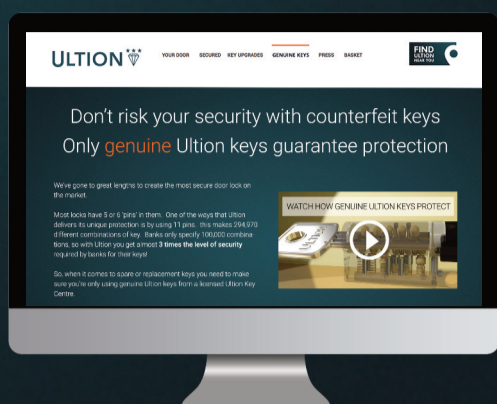
The Ultion website is where customers register for the free £1000 guarantee. This site gets around 2000 visitors every week.

Customers can enter their postcode and they will get the details of their 3 nearest licensed Key Centres.

Licensed Ultion Key Centres are listed on this directory by adding any of the Ultion banner links to their own website. [www.ultion-lock.co.uk/banners](http://www.ultion-lock.co.uk/banners)

## What is my license number?

Your license number is at the top of the login area of the Brisant website. Downloadable logos featuring your license number are also here.



## The new Ultion web page



Warning!

Imitation Ultion keys will invalidate your warranty and break your lock

- What can happen with keys from unlicensed sources
1. They may not work at all.
  2. Give a stiff, fiddly and damaging movement.
  3. Break your lock (locking you out, or in). This may not happen straightaway, after repeated use imitation keys will bend the pins and disengage the springs within your lock.
  4. Invalidate your guarantee.



Every key is decoded using an encrypted security algorithm

To create a key using the key number that operates all of Ultion's 11 pins the key number is decoded using an encrypted security algorithm. Licensed Ultion Key Centres have access to this decoding algorithm. Once decoded the precise indentations can be cut using specialist machines with dedicated tooling to exactly the right depth, in exactly the right position, on both sides of your key.

## How to recognise genuine Ultion keys

If you don't see the Ultion logo embossed on your key, don't put it in your lock! It could break your lock, invalidating your warranty.

Every genuine Ultion key is embossed with our logo so you know you're getting the real thing.

Ridges and contours are in precisely the right place to prevent you accidentally triggering 'lock-down mode' which can happen with imitation keys. Lock-down mode is Ultion's unique anti-break-in feature that makes our locks more secure than any other.

Optional key-caps are also embossed for easy recognition.

For your security Ultion keys are only available from licensed Ultion Key Centres.

Get your extra keys from a licensed key centre

CHECK A LICENSE NUMBER >

Don't have a license number?

Here's what to do straightaway if an imitation Ultion key has broken your lock.

If you're reading this page for the first time and don't know the risks of using an imitation key in your lock and the worst has happened, here's what to do:

If your lock is broken do not try and fix it yourself. Ultion has been designed to resist drilling attacks. Given enough time, and noise, a trained Ultion locksmith will be able to open your door and replace your lock. Use our Find Ultion Near You search to find an Ultion locksmith near you.

## How to be sure you're dealing with a licensed Ultion Key Centre

We only work with independent locksmiths who are professional tradesmen, so you won't find any of the national key-cutting chains offering genuine Ultion keys.

We have over 200 licensed locksmiths throughout the UK who have passed our stringent security requirements for becoming an Ultion Key Centre.

All recognised Ultion Key Centres have a license number. You can validate the registration code by using our simple checking tool. Enter the registration code and we will confirm whether it is a valid license number and who it is registered to.

